



**RENAI GROUP / 仁愛集團**

**仁厚建美譽 / 愛心鑄輝煌**

*Kind-heartedness contributes to good fame  
and love creates a brilliant career*





Renai Group



## 仁愛集團 簡介

天津仁愛集團有限公司創立於1998年，是一家涉及地產、教育、鋼鐵、投資和國際貿易五大板塊的綜合性集團。仁愛集團自成立以來，始終秉承“依仁治業，以愛營商”的經營理念，持續健康發展。

### *Profile of Renai Group*

*Tianjin Renai Group, founded in 1998, is a comprehensive group corporation comprising of five major sections, i.e. real estate, education, steel manufacturing, investment and international trade. Renai Group, consistently adhering to the development concept of “managing the enterprise in line with benevolence and operating the business with love”, has achieved sustainable and healthy development and outstanding accomplishments ever since.*



## 仁厚建美譽 愛心鑄輝煌

*Kind-heartedness contributes to good fame,  
and love creates a brilliant career.*

### ENTERPRISE VISION

#### *To turn into an enduring elite enterprise*

*We will exert our utmost efforts to turn into an elite enterprise which, based on our actual advantages of talented personnel, financial control, management level and enterprise development potential, will be universally acknowledged and respected by society in the areas of enterprise image, social responsibility, enterprise leadership and entrepreneurship and innovation so that the enterprise will continuously supply excellent products and services, maintain a sustainable and steady development way for the enterprise, and create the image of an excellent enterprise with honest and rational business behaviors. In this way, we will be bound to forge a hundred-year-long brand and achieve everlasting centennial inheritance.*

### ENTERPRISE MISSION

#### *Create Wealth Together and Benefit the Society*

*We'll create a life for our clients by providing them with cost-effective products and services;  
We'll create a future for our employees by growing and advancing together with them;  
We'll create wealth for the shareholders by rationally operating and continuously expanding our business.*

### CORE VALUE

*Managing by benevolence, operating by love;  
Clients-oriented, innovation-initiated;  
Integrity and honesty, respect and trust;  
Self transcended, excellence sought;  
Commonly developing, partaking our success.*

## 企業願景

### 成爲值得尊重的百年企業

我們以强大的人才、財務、管理和企業可持續發展潛力等方面的實力，作爲企業之本及發展基礎，同時在企業形象、社會責任、企業領導能力和企業創新能力上都得到社會的普遍承認和尊重。使企業能持續不斷提供卓越的產品和服務，保持持續穩健的企業發展之路，以誠信理性的經營行爲樹立優秀企業的形象。打造百年品牌，實現百年基業長青。

## 企業使命

### 共創財富・公益社會

我們通過提供高性價比的產品服務，爲客戶創造生活  
我們通過與員工的共同成長和發展，爲員工創造未來  
我們通過理性的經營和持續的增長，爲股東創造財富

## 核心價值觀

依仁治業、以愛營商  
客戶爲本、主動創新  
誠信正直、尊重信任  
超越自我、追求卓越  
共同發展、分享成功





一個人不能祇為自己活着。一個企業，不能祇以盈利為目的。我們不僅要為社會創造財富，更要回報社會，勇于承擔社會責任，成為一個真正優秀的、值得尊重的百年企業！

## —集團董事長 马如仁

*A person cannot merely live for himself; and an enterprise cannot merely operate its business for the purpose of making profits. We should not only create wealth for the society but also contribute even more to the society and have the courage to assume social responsibilities, and turn our corporation into a truly outstanding, respectable and hundred-year-long enterprise!*

*Ma Ruren, Chairman of Renai Group*

*Starting with quality real estate*

*turn into a pluralistic business*

## 從房地產精品做起，走向多元化經營

歷經十餘年的發展，仁愛集團以房地產行業為核心，  
業務輻射多元化產業領域。

*After more than ten years of development, Renai Group, with the real estate as the core industry, has extended its businesses to pluralistic industrial fields.*

房地產領域

*Real Estate*

教育領域

*Education*

鋼鐵領域

*Steel Manufacturing*

股權投資領域

*Equity Investment*

國際貿易領域

*International Trade*







# *Part-1*

## 城市運營 及房地產綜合開發

*Urban operation and  
Comprehensive Development  
of Real Estate*



## 仁愛見著

集團成立伊始，先後開發了仁愛花園、仁愛濠景莊園、濠景國際等大型精品項目，在全國評選中多次獲獎。

### *See Renai's Outstanding Achievements*

*Since its inception, Renai Group has successively developed such large-scale boutique projects as Renai Garden, Renai River-view Manor and River-view International building, and meanwhile has been awarded multiple times in national selections.*







團泊新城是經國務院批準的天津市7座新城之一，是天津城市發展軸帶上的重要節點，總規劃面積210平方公裏，團泊新城素有“一城風景半城湖”的美譽，新城內湖區擁有51平方公裏水域，為中國中低溫地下資源的中心。東區面積62平方公裏，是中國溫泉之鄉。

*Tuanbo New Town, with a total planning area of 210 square kilometers, is one of the seven new towns in Tianjin approved by the State Council. It is an important node in the urban development axis in Tianjin. Tuanbo New Town has been reputed as “a picturesque town dotted with lakes”. The lakes within the town have a total of waters covering 51 square kilometers, which is the center of mid-low temperature underground resources in China. The Eastern District covers an area of 62 square kilometers, which is the hometown of hot springs in China.*

## See Renai's Outstanding Achievements

*In 2009, Renai Tuanbo Lake was conferred the title of AAAA Grade Scenic Spot by the National Tourism Administration. Renai Group, relying on the advantages of the development of the Tuanbo New Town, has independently built the high-end residential projects one after another, such as Renai Tuanbo Lake-Courtyard, Renai Tuanbo Lake-Leisure Lakeside, Renai Tuanbo Lake- Anser Island. With the great opportunity of the integrated development of Beijing-Tianjin-Hebei region, the group is committed to the development of boutique market, and forging the Tuanbo New Town into a real ecological and livable new town, in view of doing a good job in undertaking the headquarters economy of medical and educational sectors in Beijing.*

仁愛團泊湖2009年被國家旅游局授予AAAA級景區。仁愛集團依托團泊新城發展優勢，先後獨立建成了仁愛團泊湖·庭院、仁愛團泊湖·逸湖岸、仁愛團泊湖·鴻雁島等高端住宅項目。在京津冀協同發展的大機遇下，集團致力於精品市場開發，圍繞做好承接北京醫療、教育產業總部經濟的工作部署，將團泊新城打造成為一座真正的生態宜居新城。





## See Renai's Outstanding Achievements

*In order to continue to expand its business fields, Renai Group has made an effort to introduce the aged care and health industry into the construction of Tuanbo New Town. Fully drawing on the advanced concepts of aged care industry respectively implemented in the US, Japan and Taiwan, Renai Group, with the theories of home-based care in the US as the basic point, fully*

*integrated the means of the concept of health preservation and well being, high technologies and garden building and make an initiative efforts to put forward the concept of high-end residential aged care industry and redefine the new concept of home-based care through 41 differentiated hardware designs.*



仁愛集團繼續拓展業務領域，將養老養生產業引入團泊新城建設，在充分借鑒美國、日本、臺灣三地養老先進開發理念基礎之上，以美國居家養老理論為基點，通過41項差异化硬件設計，將養生、健康理念與高科技技術和園林打造等手段充分融合，創新性提出高端養老居住產業理念，重新定義居家養生養老新概念。







## 仁愛團泊湖溫泉酒店

*Renai Tuanbo Lake Hot Spring Hotel*

*Renai Group*

## 仁愛團泊湖鄰裏中心

*Renai Tuanbo Lake Neighborhood Centre*



## 仁愛團泊湖·鴻雁島

*Renai Tuanbo Lake - Anser Island*



## 仁愛團泊湖AAAA景區 接待中心

*Renai Tuanbo Lake AAAA  
Scenic Spot Reception Center*



## 仁愛團泊湖·逸湖岸

*Renai Tuanbo Lake - Leisure Lakeside*

*Renai Group*



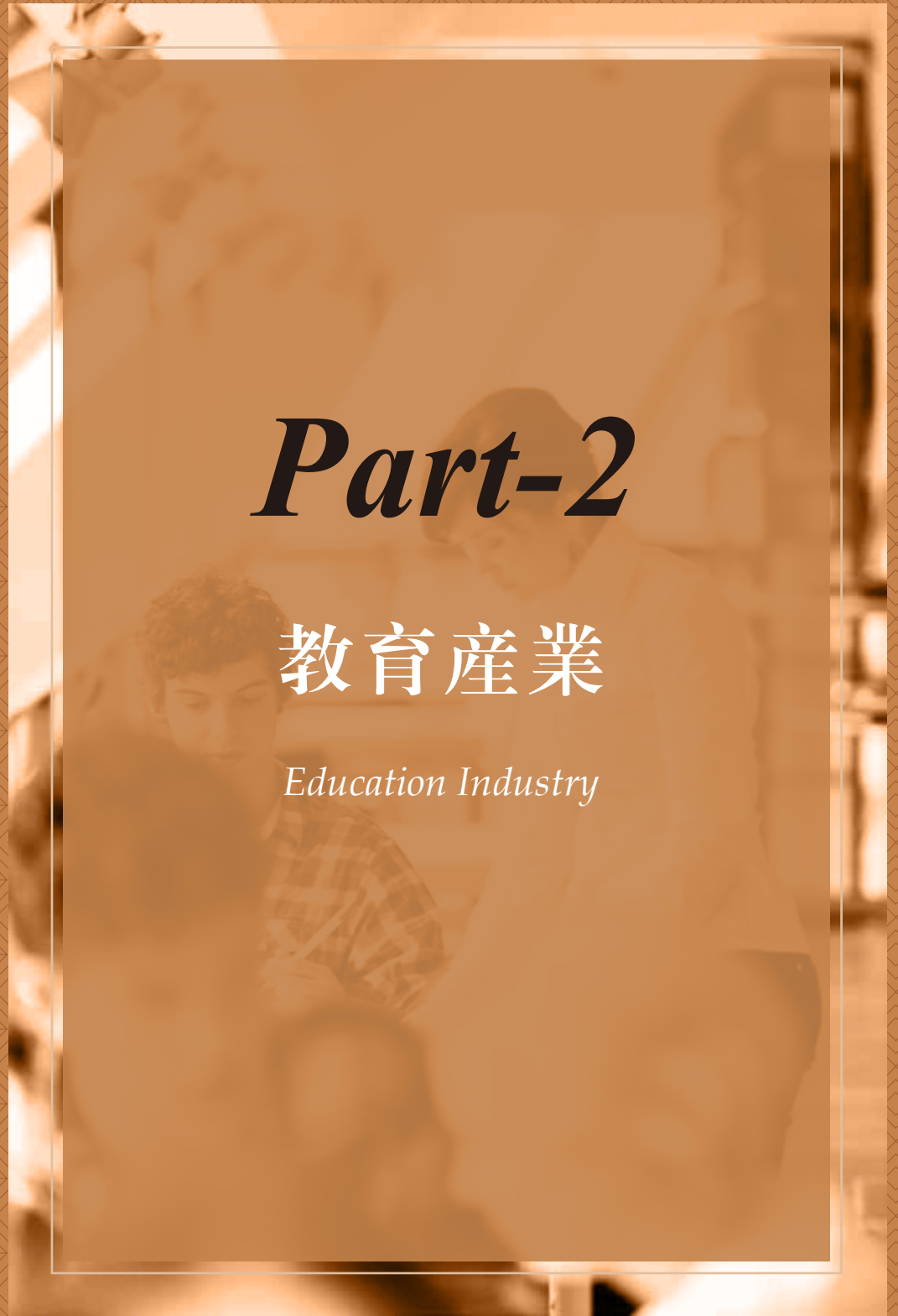




# *Part-2*

## 教育産業

*Education Industry*







## *Entrepreneurship Benefits from Education, Development Benefits from Talents*

### 創業得益于教育、發展得益于人才

天津仁愛集團經過十幾年的發展，深深悟出了一個道理，“做企業如同做人，追求利潤不是企業發展的唯一目標，履行責任應該是永恒的使命”。因此，企業要想做强、做大、做長久，就要在發展企業的同時履行社會責任，這已成為全體“仁愛人”的共識，並通過投資教育及向慈善事業捐贈善款等形式，以實現仁愛回報社會的夙願。

*Tianjin Renai Group has deeply realized the truth after more than ten years of development: “Managing an enterprise can be likened to being an upright man. The pursuit of profit is not the only goal of enterprise development, and the fulfillment of responsibility should be the eternal mission.” Therefore, if an enterprise wants to be stronger, bigger and perpetual, it is to fulfill the social responsibility during its development. The motto serves as a common understanding among all of the “Renai people,” who are fulfilling the long-cherished wishes of theirs through the way of investing in the education sector and making charitable donations to philanthropy.*

## *Tianjin University Online Education School*

### 天津大學網絡教育學院

2000年，仁愛集團與天津大學合作創辦了天津大學網絡教育學院，同年7月經國家教育部批准成為天津市第一所開展現代進程教育的試點高校。建院十幾年來，天津大學網絡教育學院在全國範圍內招收非全日制專科、本科、專科升本科學生。目前在全國建有45個教學中心，在校生規模達到50000餘人。



*In 2000, the Tianjin University Online Education School was jointly founded by Renai Group and Tianjin University. In July, 2000, it became the first pilot college to carry out the education of modern process in Tianjin approved by the State Ministry of Education. In the past ten years, the Tianjin University Online Education School has enrolled non full-time college students, undergraduate students and upgrading students nationwide. At present, the school has set up 45 education centers and the number of students has surpassed 50,000.*

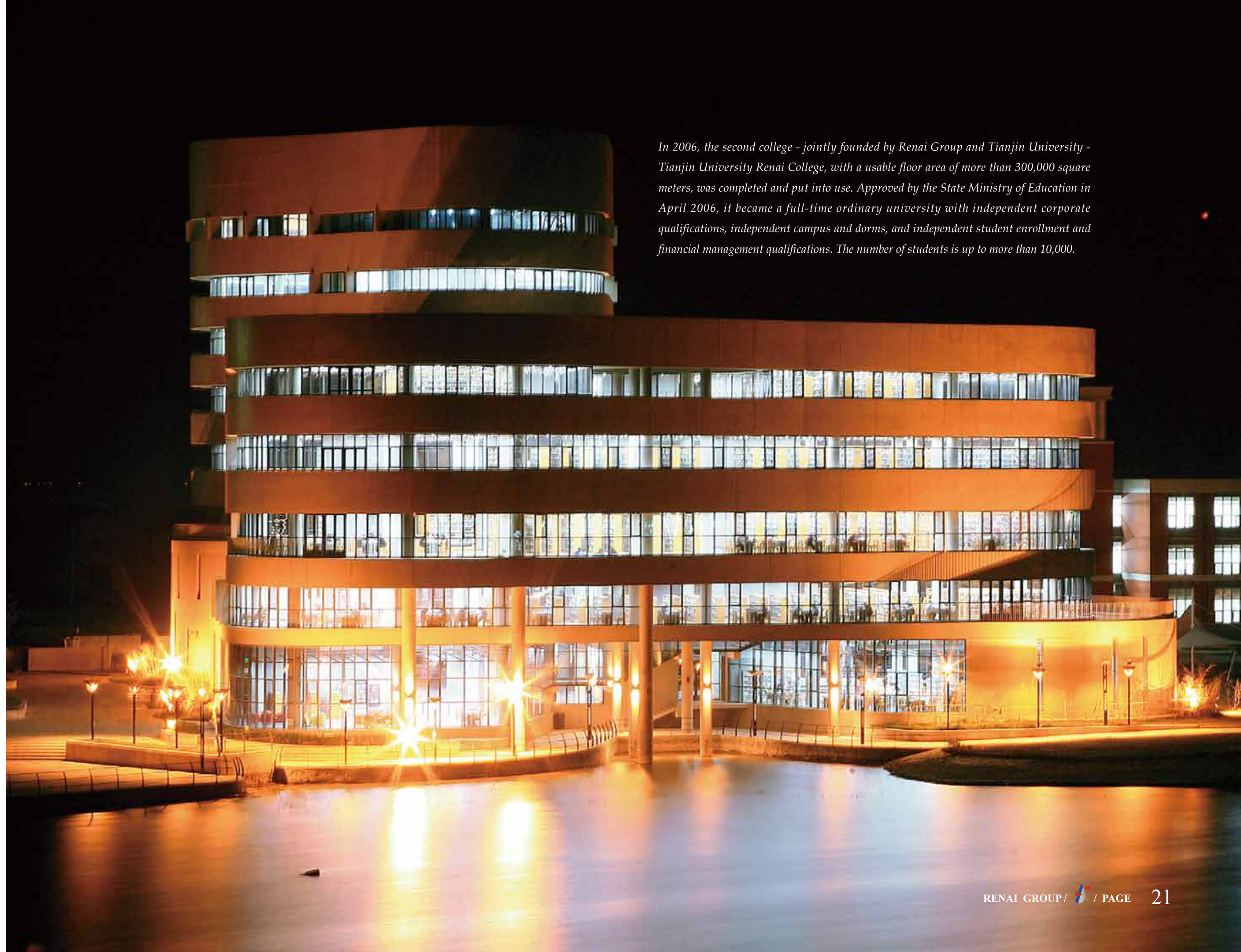
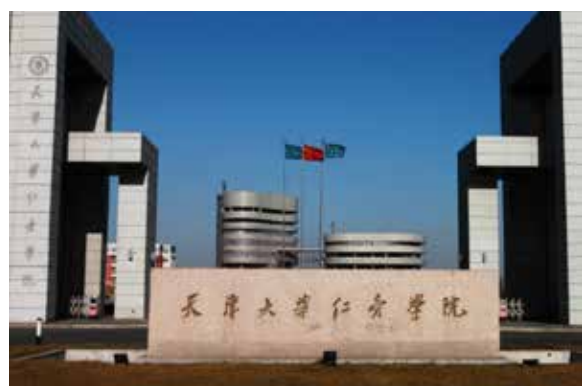


*Tianjin University*

*Renai College*

## 天津大學仁愛學院

2006年，天津仁愛集團與天津大學合作創辦的第二所大學—天津大學仁愛學院，建成并投入使用，使用面積超過30萬平米。仁愛學院于2006年4月經國家教育部批准，成為具有獨立法人資格、獨立的校園校捨、獨立的招生和獨立財務的本科層次的全日制普通高等學校，在校規模超過10000餘人。



*In 2006, the second college - jointly founded by Renai Group and Tianjin University - Tianjin University Renai College, with a usable floor area of more than 300,000 square meters, was completed and put into use. Approved by the State Ministry of Education in April 2006, it became a full-time ordinary university with independent corporate qualifications, independent campus and dorms, and independent student enrollment and financial management qualifications. The number of students is up to more than 10,000.*





# *Part-3*

## 鋼鐵產業

*Steel Industry*





Renai Steel Industry

仁愛鋼鐵產業

集團主要涉及鋼鐵生產、國內貿易、房地產智能工程、光伏發電、建築施工、門窗建材、房地產配套等業務領域。



The group mainly sets foot in the business areas of steel production, domestic trade, real estate intelligence engineering, photovoltaic power generation, architectural construction, door and window building materials and real estate supporting industry.







*Part-4*

股權投資

*Equity Investment*



*Look far ahead and aim high to win the future.*

## 高瞻遠矚，贏取未來

2007年仁愛集團涉足股權投資領域，根據集團自身的情況和特點，結合我國未來社會經濟發展的現實需求，仁愛集團確定了以醫療健康、互聯網、新能源新材料和黃金珠寶貴石為主的投資策略，將股權投資業務打造成為與現有的房地產開發、教育投資和鋼鐵加工三大產業并重的集團支柱產業。

近10年來業務快速增長，合作伙伴包括紅杉資本、鼎暉投資、九鼎投資、方廣資本、光速創投、弘暉資本等。

*In 2007, Renai Group set foot in the field of equity investment, determined the investment strategy dominated by healthcare, internet, new energy and new materials, gold, jewelry and precious stones, and turned the equity investment business into a pillar industry with an equal emphasis on such existing three major industries as real estate development, education investment and steel processing, based on the company's own conditions and characteristics, and in combination with the reality of China's social and economic development in the future*

*In the past ten years, the company has grown fast in business with its cooperation partners including Sequoia Capital, CDH Investments, JD Capital, F&G Venture, Light Speed Ventures and HighLight Capital.*





專業團隊      Professional Team

仁愛集團擁有一支高素質、複合型的專業投資服務團隊，團隊成員平均年齡約40歲，經驗豐富、年富力强，普遍擁有經濟學和管理學博士、碩士學位，并在工程管理、財務管理、法律事務、資本運作等方面擁有各自的專長。

*Renai Group has a team of high-quality and compound investment professionals. The team members, well experienced, young and strong, have an average age of about 40, and generally have a doctorate or master's degree in economics and business management, and their respective specialized knowledge in the areas of engineering management, financial management, legal affairs and capital operation.*



顧問團隊      Consultant Team

在致力于打造高水平投資團隊的同時，仁愛集團還擁有一支由國內外專家學者組成的顧問團隊，團隊成員涵蓋了主要的投資領域，顧問團隊在產業發展的未來方向、行業信息收集、擬投資項目的技術研判等方面爲我們提供了全方位的指導。

*While committed to building a high-level investment team, Renai Group is provided with a consultant team consisting of domestic and overseas experts and scholars. The team members, covering a wide range of investment fields, have provided us with a wide range of guidance in the areas of the future development directions of the industries, the collection of information and the technical analysis on the planned investment projects.*





## Cooperation Partners

### 合作伙伴

多家知名的國內外投資銀行、律師事務所和會計師事務所等專業機構和我們有着緊密的合作關係，在給我們的投資團隊提供專業幫助的同時，也為我們所投資的企業提供專業化的中介服務，為他們能夠更好的發展，早日實現上市融資提供幫助。

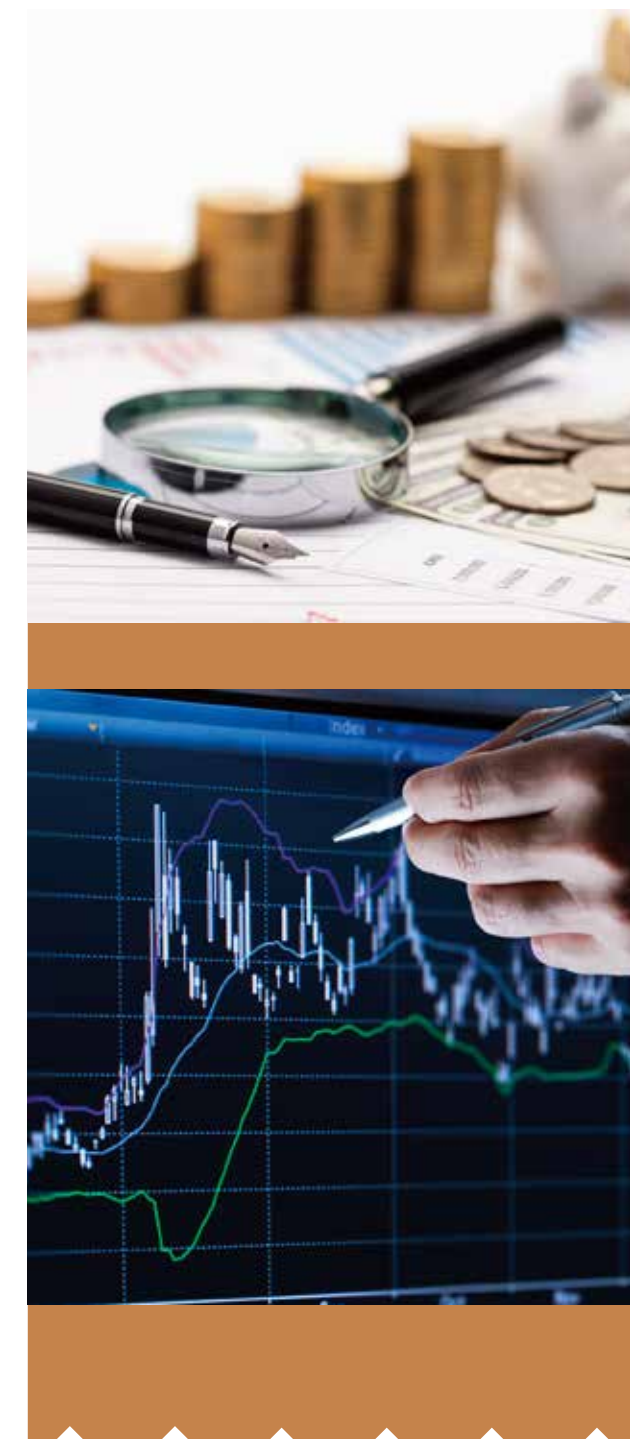
*Multiple well-known domestic and foreign professional institutions such as investment banks, lawyers' offices and accounting firms have a close relationship with us. While offering us with professional assistance, they provide us with specialized intermediary services for the companies which we have invested in, so that the companies will develop even better and will be able to achieve their purpose of listing and financing as soon as possible.*

## Investment Types

### 投資方式

在以自有資金進行股權投資的同時，我們也會選擇一些優秀的PE和VC基金進行間接投資，目前我們已組建了股權投資基金，通過與有實力投資人的資本層面合作，將仁愛集團的股權投資業務做大做强。

*We have our own funds for equity investment. At the same time, we might as well select some of the outstanding PE and VC funds for indirect investment. Presently, we have set up the equity investment fund, trying to make Renai's equity investment business larger and stronger through our cooperation with the financially powerful investors in the capital level.*







# *Part-5*

## 國際貿易

*International Trade*



*Soaring Worldwide,  
Mutual Benefit and Win-win Results*

## 翱翔國際，互利共贏

從2011年開始，仁愛集團積極開展國際化拓展和產業多元化的轉型，先後赴蒙古，津巴布韋，贊比亞，莫桑比克，肯尼亞，坦桑尼亞等多個國家進行各類業務的考察。

*Since 2011, Renai Group has been making an active effort in carrying out an international expansion and a transformation of industrial diversification. We have successively been to multiple countries as Mongolia, Zimbabwe, Zambia, Mozambique, Kenya and Tanzania for investigations on various kinds of business.*

2014年，作為仁愛集團國際化實施主體的仁愛國際控股私人有限公司在新加坡成立，主要領域包括境外金礦以及鑽石寶石礦資源的投資和貿易，境外能源投資和貿易，股權投資等。

*In 2014, Renai International Holdings Pte. Ltd., which serves as the main platform for Renai Group to develop its global presence, was established in Singapore. Its major investment areas include upstream mining investment and trade in offshore gold deposit, diamond and gem stones resources, investment and trade in overseas energy, and equity investment.*







## *Deep Plowing in Africa, and Deep Rooted in Africa*

## 深耕非洲，扎根非洲

2015年，集團海外業務團隊在國家“一帶一路”政策的大背景下，以“為國家引入稀缺資源”為己任，在位于聞名世界的贊比亞祖母綠礦區陸續取得了多個祖母綠礦區的勘探開采許可證，總面積達到800公頃，成為全贊比亞第二大面積的祖母綠礦權所有者，為集團布局珠寶行業的全產業鏈，補充了行業上游重要的一環。

*In 2015, the overseas business teams of Renai Group, in the grand background of the state policies on “the Belt and Road Initiative”, and with the introduction of scarce resources for the country as its own responsibility, have obtained a number of exploration and mining licenses for emerald in the famous Zambian emerald mining areas. The mining areas are totally up to 800 hectares so that Renai Group has become an owner of the second largest emerald mining right in the entire Zambia. Therefore, it has complemented an important link in the upstream reaches of the industry for the purpose of laying out the whole industry chain of the jewelry industry.*





## *“The Golden Age” of In-Depth Multi-Cooperation*

### 深入多元合作的“黃金時代”

仁愛國際控股有限公司自2014年成立以來一直致力於培養自身在國際黃金資源的匯集能力。在收集各類含金的原料方面，仁愛國際先後深入巴西、阿根廷、墨西哥、厄瓜多爾、玻利維亞等南美國家，幾內亞、塞拉利昂、喀麥隆、加納、科特迪瓦、多哥等非洲國家考察各類含金的原料，包括高純度金屬制的金塊/磚，K金廢料和牙用廢金以及低純度金屬制的工廠廢料，用過的金屬催化劑，電鍍的金屬制廢料和電子廢料等，建立了穩定的原料供應渠道。

*Since 2014 when Renai International Holdings Pte. Ltd. was founded, it has been committed to the development of its capacity in the collection of international gold resources. It has successively penetrated into many Latin American countries as Brazil, Argentina, Mexico, Ecuador and Bolivia, multiple African countries as Guinea, Sierra Leone, Cameroon, Ghana, Cote d'Ivoire and Togo for investigation of a wide range of gold bearing materials, which are either high grade metallics such as gold dore, karat scrap and dental scrap, or low grade materials such as workshop wastes, spent metal catalysts, electroplated metallic scrap and electronics scrap. In so doing, it has established a sustainable supply channel.*



與此同時仁愛國際與世界上各大協會的知名煉廠和會員單位保持着良好的溝通和合作關係，為各大黃金手飾商、金融機構等下游客戶提供不同規格需求的黃金成品。

*Meanwhile, Renai International has been keeping good communication and cooperation with the famous gold refineries and member entities subordinate to the world's major associations, supplying finished gold products with different specifications to the downstream customers like the major gold and jewelry suppliers and financial institutions.*





Qualification Guaranteed,  
and Reputation Oriented

資質保證，信譽為本

2016年，仁愛國際取得了上海黃金交易所的資格審查，取得了國際會員（B類）資格，使得仁愛國際可通過上海黃金交易所國際版和其指定的保稅倉庫完成與國際客戶的貨款結算和實物交割。



In 2016, Renai International has been approved as a proprietary international member (Type B) of the Shanghai Gold Exchange (SGE), where offers international members a comprehensive range of services on the custody, trade, lease, and investment of gold bullions.





